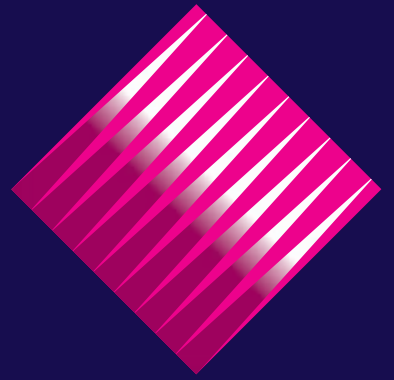


RadTech Europe 07

EUROPE'S EVENT FOR UV/EB CURING



UV/EB – The Natural Choice



November 13 – 15, 2007 in Vienna /Austria

Invitation to Exhibit

The official event of

**RADTECH
RADTECH
RADTECH
EUROPE**

The association for the
promotion of UV & EB
curing technology



Welcome to Europe's Event for UV/EB Curing



In today's environment you more than ever need an advantage to win the competitive game we're all confronted with. Over the years the UV/EB technology has proven to offer such a sustainable edge and all market reviews foresee a continuous above average growth for the coming years.

The RadTech conference and exhibition, organised in all 3 regions of the world, continues to see a year on year growth rate with a record amount of visitors, showing high interest in this technology. The RadTech Europe 2007 event will be the ideal forum for all parties involved in this technology to meet and have a direct dialogue to exchange wishes and understandings on needs and benefits on how to use the UV / EB technology in a safe and effective way.

I invite you to come and share the benefits this technology has to offer while exhibiting at the upcoming RadTech Europe 2007 in Vienna. Exhibitors will have the possibility to meet all players in this growing industry and return home with a full load of contacts and new ideas.

I am looking forward to meeting you in Vienna!

Yours sincerely

Philippe Goethals
President RadTech Europe



The Exhibition

Today the UV / EB technology is in use in a wide variety of industrial segments such as graphic arts, packaging, printing, wood furniture, fibre optics, electronics, building panels and automotive parts. And the trend is upwards!

The RadTech Europe is the only European industry event of its kind and therefore a must for all users of radiation curing materials and equipment, making it the ideal venue to demonstrate the latest advances in UV/EB technology. Exhibiting here means meeting your long-term as well as potential customers and establishing new business contacts with a highly targeted audience from all over the world.

Do not let this pass you up, note the date and exhibit at the RadTech Europe 2007! We and your customers look forward to seeing you!

All information also available on the internet:
www.coatings.de/rte

The Conference

Under the theme "UV/EB – The Natural Choice" the RadTech Europe 2007 Conference will once again contain more than 120 presentations and poster contributions and will attract some 600 top participants from all over the world. The list of technical topics includes adhesives, advances in photochemistry & polymerisation, application properties, equipment, graphic arts, HSE (health-safety-environment), InkJet / Digital, novel and innovative applications, new synthesis routes, chemistry and structures, powder coatings and wood and surface performance. Furthermore, special end-user sessions have been developed featuring numerous end-user companies talking about their experience. Topics within this session will include printing, varnishing and laminating for the packaging industry as well as wood based panels for furniture and flooring.

Make sure to be there and present your know-how or talk to the elite decision makers during the conference breaks. To round off the RadTech Europe as an event, all conference coffee and lunch breaks take place directly within the exhibition area.

The Range of Products on Display

- Raw Materials for Radiation Curing Coatings
- Radiation Curing Coatings
- Radiation Curing Equipment
- Testing Equipment
- Services
- Coating, Laminating and Printing Equipment

The Record of Success

The results of the exhibitors survey prove it: The RadTech Europe is the established European industry event for the major users of radiation curing materials and equipment.

The exhibitors received visitors from the following industries

Coatings & Printing Inks	79 %
Graphics	55 %
Wood Processing	53 %
Machinery	53 %
Automotive	37 %
Optical	25 %
Others	14 %

90 % of the exhibitors praised the competence of the visitors at their stand

85 % of the exhibitors were able to reach their main target groups during the exhibition

80 % of the exhibitors presented a product novelty during the exhibition



The Meeting Place for the Radiation Curing Industry

The organisers take pride in stating that the RadTech Europe is the only European industry event for major users of radiation curing materials and equipment. Therefore, special emphasis is put on the aspect of networking and opportunities to do so can be found throughout the programme. To get everyone involved, all congress coffee- and lunch breaks take place within the exhibition. In addition, after-work events will be organized, always creating a perfect setting for meeting your clients and potential future customers.

The Support

The success of an exhibition presentation depends on many factors. Vincentz Network will offer all exhibitors competent and individual support and advice. We shall be pleased to help you with services ranging from power supply, stand cleaning, logistics, hotel reservations to complete rental stands. We shall also support all exhibitors with an optimum marketing mix consisting of visitor promotion, press work, internet appearances and exhibition catalogues.



The Venue

RadTech Europe 2007 will be taking place at the Reed Exhibition Center in Vienna.

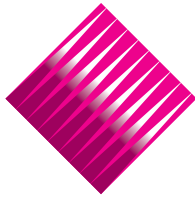
Vienna furthermore is a full member of the European Union and well known as the clean, green and safe capitol of Austria. Furthermore, few cities have more cultural and historical offerings.

Vienna has established an outstanding reputation as a conference destination and ranks among the top 5 congress destinations of the world. Reasons for this are Vienna's superb accessibility and its position within the heart of Europe also turning it into a gateway to the East.

The new exhibition center was inaugurated at the start of 2004. The modern halls, furnishings, equipment and architecture assure an ideal atmosphere and the perfect setting for the RadTech Europe 2007 Conference & Exhibition.

RadTech Europe 07

EUROPE'S EVENT FOR UV/EB CURING



The Organisers

This key event is jointly organised by Vincentz Network and RadTech Europe.

RadTech Europe is the European Association which promotes the use of UV / EB curing technology for inks, coatings and adhesives. They are partner of RadTech International North America and RadTech Japan.

Vincentz Network is well-known world-wide for being the organiser of numerous events for the coatings industry, e.g. the EUROPEAN COATINGS SHOW plus Adhesives, Sealants, Construction Chemicals in Nuremberg, the EUROPEAN COATINGS CONFERENCES – a series of highly specialised international events in Berlin – as well as the leading conference series on car body painting. They also publish a wide range of books and journals like the European Coatings Journal, FARBE & LACK and *besser lackieren!*

The Sponsoring Opportunities

A various number of sponsoring opportunities will be offered for the RadTech Europe 2007 conference & exhibition. In case you would like to take advantage of individual sponsoring, just contact us to receive a full overview of opportunities. On request, we will also be able to submit an individualized offer.

Important Facts at a Glance

Organisers

Vincentz Network
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Plathnerstr. 4c
30175 Hannover
Germany
Tel. +49 511 99 10-271
Fax +49 511 99 10-279
sandra.werner@coatings.de
www.coatings.de

Event Dates

November 13 – 15, 2007

Accommodation

Accommodation near the venue or in the town centre will be available through our service partner Imperial Tours at a different range of prices. Reservation forms will be provided by the organisers.

Co-operation

RadTech Europe Association
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2585 EW The Hague
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Photographs

DuPont Performance Coatings
RadTech Europe Association
Vincentz Network
Wien-Tourismus/F3

Venue

Reed Messe Wien
Congress Center
Messeplatz 1
1021 Vienna
Austria
www.messe.at

All information also available on the internet:

www.coatings.de/rte

